

EDP Starter Acceleration Program

Participation Basis

Madrid, Spain 2018





1. Aim of the program

1.1 The Program

The main objective of the EDP Acceleration Program 2018 is to **accelerate de integration of innovative technologies or business models in the different activity areas of EDP through the execution of a pilot.**

The program **represents an opportunity** for those start-ups who are expected to show an **optimum fit with EDPs activity** in Generation, Distribution and/or Commercialization approaching any of the strategic lines defined by EDP: Smarter Grids, Cleaner Energy, Energy Storage, Client-Focused Solutions and Data Leap.

The integration of their technologies and/or business models will be carried out with the **collaboration of experts** in different business strategic lines.

The program is intended to conclude with a Memorandum of Understanding between those start-ups who have shown an **optimal alignment** with EDP and thus, could potentially execute their pilot in EDP's business.

1.2 The challenge

In this second edition of the program, the challenge proposed for start-ups is to **expound the potential alignment of their projects with EDP's goals** and also to demonstrate their capability to become a potential partner either for EDP, its clients or providers.

2. Process of the program

2.1 Applications

The call for proposals will be open for a **2-month period**. During this period, start-ups will be able to fill in their corresponding application forms and thus become official candidates for the pre-selection process.

2.1.1 How to apply

Candidates can apply the EDP Acceleration Program 2018 by fulfilling the **Application Form** from **March 20th to April 30th**.

The application form will be hosted in F6S platform (<https://www.f6s.com/edpstarteraccelerationprogramspain/apply>) which can be also



accessed through the EDP Starter website (<https://www.edpstarter.com/accelerationprogramspain>), just clicking the “Apply Now” icon.

2.1.2 Application process

The first step of the application process is to **sign up in F6S**. In order to do so, an email account has to be introduced and a password created.

Once the candidate is registered, it can proceed to fulfil the application form. **All fields must be answered, otherwise the application will not be valid for the evaluation phase.**

We highly recommend to finalize the application form at once, in order to prevent any mistake during the process.

Candidates should pay special attention to their inbox as confirmation emails will be sent during the application so that candidates are aware of the application status.

2.2 Selection

Once the application form has been **successfully completed**, the proposal will be valid for the evaluation phase.

From **April 30th to May 10th**, the program experts will analyze each application. At this point, additional information could be requested via e-mail or phone call.

A **maximum of 10 start-ups** will be selected to participate in the EDP Acceleration Program 2018.

Those selected candidates will be informed on **May 11th** and they will have **5 natural days** to confirm their assistance to the events.

If no answer is received from invited candidates during these 5 natural days, they will be excluded from the program.

2.2.1 Scoring

The scoring has been designed to assess the potential alignment of each start-up with EDP and the potential integration of their technology within EDP's infrastructure.

This **main points** to be analyzed are:

- The start-up fits **in EDP's areas of activities** such as Generation, Distribution and Commercialization.



- The value proposition of the startup fits or could be adapted to fit **in EDP's strategic lines:**
 - Smarter Grids
 - Cleaner Energy
 - Energy Storage
 - Client-Focused solutions
 - Data Leap
- The startup is **mature enough to develop a pilot with EDP.**

2.3 Matching day

The **first event** of the program is a one day event which will take place on **May 23th** at Campus Madrid (Google). Candidates will **meet their mentors** and the mentorship process will get started from that moment on.

2.4 Mentorship

After the matching day, candidates will work in close cooperation with their corresponding mentors aiming to define the pilot to be developed by the startup in collaboration with EDP. This process **will not necessarily be on-site**, and it will take place from **May 28th to June 15th**.

2.5 Pilot Pitch day

The **second and final event** of the program is a one day event which will take place on the **19th of June** at Campus Madrid (Google). Start-ups will present their Pilots (integration proposals) in front of EDP's jury. After a private deliberation process, the jury will announce the **3-5 winners** of the program at the end of the day.

3. Venue for the event

Both the Matching Day and the Pilot Pitch Day will take place at [Campus Madrid](#), located in Calle Moreno Nieto, 2 (28005 – Madrid, Spain).

4. Winners and award

4.1 Award

The award is the possibility **to develop a pilot with EDP** which would potentially help startups get spotted on the innovation ecosystem.

In addition, participating in the EDP Acceleration Program 2018 will provide start-ups with **access to others EDP's programs.**



4.2 Winners

The winners (those announced during the Pilot Pitch day) will enter into a negotiation phase with EDP to analyze the potential deployment of their pilots within EDPs infrastructure which will allow them to directly collaborate with EDP, its partners and/or clients.

5. Miscellaneous

Along with the application to this program, **candidates declare the understanding and acceptance of this Participation Basis in concern of the Legal Basis** of the program, which are included in the program website and the Application Form.